



**The Cincinnati Chapter of the  
Engineering in Medicine & Biology Society  
in conjunction with the  
UC Biomedical Engineering Society**

**Fall-Symposium: What do you know about biomedical  
engineering in Greater Cincinnati?**

**(This symposium is partially sponsored by National Instruments)**

**November 9, 2009; 5:30 pm – 7:30 pm**

**ERC 427**

**Refreshments provided**

**Registration free**

**Speakers:**

**Tim Dietz**

Ethicon EndoSurgery  
Johnson & Johnson

Early Stage Medical Device Product  
Development

**Yong Pan**

Procter and Gamble

Industrial Applications of MRI at the Procter &  
Gamble

**Kitt Farrar**

National Instruments

Establishing an Early Position in the Medical  
Device Market

For additional information, please contact Dr. Jing-Huei Lee (LEEJ8@UCMAIL.UC.EDU). The Engineering in Medicine & Biology Society ([www.embs.org](http://www.embs.org)) is a special interest group sponsored by the Cincinnati Section of the Institute of Electrical and Electronics Engineers ([www.ieeecincinnati.org](http://www.ieeecincinnati.org)). For more information on the UC Biomedical Engineering Society: [www.eng.uc.edu/studorg/bmes/](http://www.eng.uc.edu/studorg/bmes/)

## **Program**

5:00 pm – 5:30 pm	Registration
5:30 pm – 5:40 pm	Introduction
5:40 pm – 6:10 pm	<b>Tim Dietz:</b>
6:10 pm – 6:20 pm	Questions and Discussion
6:20 pm – 6:50 pm	<b>Yong Pan:</b> Industrial Applications of MRI at the Procter & Gamble
6:50 pm – 7:00 pm	Questions and Discussion
7:00 pm – 7:30 pm	<b>Kitt Farrar:</b> Establishing an Early Position in the Medical Device Market
7:30 pm – 7:40 pm	Questions and Discussion
7:50 pm	Adjourn

To Ludlow Avenue  
Business District

Environmental Protection  
Agency

# Parking Meeting

Burnet Woods Park

MARTIN LUTHER KING DRIVE

WOODSIDE GATEWAY

CAMPUS GREEN GATEWAY

MARTIN LUTHER KING DRIVE

Woodsid  
Garage

Campus  
Green  
Garage

Lindner  
Hall

University  
Avenue  
Garage

Aronoff Center

DAA Addition

Wolfson  
Center

Rieveschl Hall

Langsam  
Library

Engineering  
Research Center

Myers  
Alumni  
Center

Alms

Geology  
Physics  
Building

Old  
Chemistry

Baldwin  
Hall

Rhodes  
Hall

Rec Center  
Circle

SIGMA-SIGMA  
COMMONS

West University Avenue

UNIVERSITY  
GATEWAY

Wilson  
Memorial  
Hall

Braunstein Hall

Swift Hall

Steger Student Life Center

Classrooms

Campus  
Recreation  
Center

Armory  
Fieldhouse

French  
Hall

Turner  
Hall

JEFFERSON AVENUE

CLIFTON AVENUE

McClicken Hall

MCKICKEN  
COMMONS

Tangeman  
University  
Center

Nippert  
Stadium

Nippert  
Stadium

Richard E.  
Lindner  
Center

Fifth Third Arena/  
Shoemaker Center

Armory  
Fieldhouse

Daniels  
Hall

PEER

Sander  
Dining

West Charlton Street

University  
Plaza

University  
Pavilion

Energy  
Hall

Dietrich  
Vocal Arts  
Center

Varsity Village  
Imaging Center

Sheakley  
Lawn

Marge Schott  
Stadium

West Charlton Street

Sander  
Dining

Sheakley  
Lawn